

Your California Privacy Rights

EFFECTIVE DATE: 01/02/2024

California Civil Code Section § 1798.83 permits users of our website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to privacy@alliancefleet.com or write us at: 2715 W. Henrietta Rd, Rochester, NY 14623, Attn: Chris Sims.

The following disclosures are made pursuant to the California Consumer Privacy Act of 2018 (“CCPA”) and identify the categories of personal information we have collected from California consumers over the past twelve months, the categories of sources from which the information was collected, the business or commercial purpose for which the information was collected, and the categories of third parties with whom we shared that information are described below.

Categories of Personal Information Collected

- Personal identifiers, including name, alias, email address, telephone number, employment information, unique personal identifier, online identifier, internet protocol address, or other similar identifiers.
- Characteristics of protected classifications under California or federal law.
- Geolocation data.
- Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding your interaction with an internet website, application, or advertisement.
- Professional or employment-related information.

Sources of Collection

- You.
- Affiliates.
- Any other individual you have authorized to provide us with your personal information.
- Devices you use to access our website.
- Social Media Platforms.
- Website analytics providers.

Version 1.0

Business/Commercial Purpose for Collection

- To communicate with you.
- To provide you with information or services that you request from us.
- To facilitate marketing, including to send you promotional information and emails.
- To contact you for market research purposes.
- To operate our website and present its contents to you.
- To improve our website and customize your experience using the website.
- To understand and analyze how our visitors use the website.
- To prevent, detect, and investigate fraud or other security incidents.
- To maintain internal records.

Categories of Third Parties Receiving Personal Information

- Social Media Platforms.
- Technology services.
- Website analytics providers.

In the past twelve months, we have disclosed personal information collected through our website for business purposes to our social media platforms, technology service providers, and web analytics providers.

The categories of personal information we have disclosed to the above-noted third parties for business purposes are:

- Personal identifiers, including name, alias, email address, telephone number, employment information, unique personal identifier, online identifier, internet protocol address, or other similar identifiers.
- Characteristics of protected classifications under California or federal law.
- Geolocation data.
- Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding your interaction with an internet website, application, or advertisement.

Version 1.0

- Professional or employment-related information.

In the past twelve months, we have not sold personal information to third parties. California residents have the right to opt out of the sale of their personal information. Because we do not sell personal information, we do not offer an opt out. We do not have actual knowledge that we sell the personal information of consumers under 16 years of age.

Right to Know

California residents have the right to request that we disclose the categories and specific pieces of personal information we collected, used, and disclosed during the past twelve months, the categories of sources from which their personal information was collected, our business or commercial purposes for collecting their personal information, and the categories of third parties with whom we shared their personal information.

Right to Delete

California residents have the right to request deletion of the personal information we have collected from them.

Request Submission

You or your authorized agent can submit a request by calling +1 (585) 563-3300 by emailing privacy@alliancefleet.com. You will need to provide us with personal information including Name, Email Address and/or Telephone number for us to match with information we have on file in order to verify your identity and residency. The personal information that we use to verify your identity and residency will not be used for any other purpose. You or your authorized agent can submit a request by calling +1 (585) 563-3300, or by emailing privacy@alliancefleet.com.

Right Against Discrimination

California residents have the right to not be discriminated against for exercising their rights under the CCPA. We do not discriminate against California residents who exercise their CCPA privacy rights.

If you have any questions regarding this California privacy rights policy, please contact us at:

Chris Sims

Alliance Fleet

2715 W. Henrietta Rd

Rochester, NY 14623

USA

Toll-free Number: 888-250-6224

Fax: +1 678 969 9201

Document Control

Version 1.0

Current Version No.	Date of Original Publication	Owner	Last Date of Revision	Last Approved by
1.0	01/02/2025	Chris Sims	01/02/2025	Chris Sims